SPORTS + ENTERTAINMENT DISTRICT
The Orlando Sports & Entertainment District is a development with leading edge technology offerings including state-of-the-art security, utilities, and transportation. Tenants will be able to enjoy a vibrant high-tech plaza with active programming and an immersive digital and audio experience. The tenant experience in this development will be unparalleled by anything in Central Florida.
AMWAY CENTER
- Orlando Magic
- Orlando Solar Bears
- Concerts / Performances
- Private events
- E-Gaming Tournaments

ORLANDO CITY STADIUM
- Orlando City Soccer (MLS)
- Orlando Pride (NWSL)
- International matches

CREATIVE VILLAGE
- Education and technology cluster in a transit oriented development

ORLANDO CITY STADIUM
- Orlando City Soccer (MLS)
- Orlando Pride (NWSL)
- International matches

DR. PHILLIPS CENTER FOR THE PERFORMING ARTS
- Concerts / Performances
- OffBroadway Shows

HIGHER EDUCATION CAMPUSES
- UCF Downtown Campus opens in Fall 2019
- Florida Interactive Entertainment Academy
- Starter Studio Business Accelerator
- Valencia College Campus
- 8,000+ Students

UNDER I
- Programmed recreational park & event space under I-4

CAMPING WORLD STADIUM
- Orlando Magic
- Orlando Solar Bears
- Concerts / Performances
- Private events
- E-Gaming Tournaments

LOCATION
Class A, High-Tech Apartments

Class A Hotel

Multitude of Retail/Dining Options

Entertainment Plaza

Amway Center

Ideal Location

- Located in the heart of downtown Orlando's sports and entertainment district, home to world-class professional sports (including the Orlando Magic and Orlando City Soccer), entertainment, and special events
- Immediately adjacent to the 20,000 capacity Amway Center and one block from the 25,000 capacity Orlando City Soccer Stadium
- Large, growing downtown millennial population
- Only 3 blocks from the new University of Central Florida campus bringing 8,000 additional students into downtown Orlando (opening Fall '19)
PROPOSED OFFICE BUILDING

- Integrated 3/1,000 rsf parking & smart mobility center
- Top of building and rooftop signage opportunities
- Ability to accommodate tenants 10,000 - 140,000 RSF (in current design)
  > Building is expandable to 420,000 RSF

TYPICAL FLOORPLATES

OFFICE LEVEL 1
30,410 SF

OFFICE LEVEL 2
21,756 SF

OFFICE LEVEL TYPICAL
21,756 SF
TENANT EXPERIENCE

IOT ENVIRONMENT
Intuitive, responsive, tech-smart environment that powers a novel user experience
- High-density WiFi
- Smartphone-enabled building access, HVAC, lighting & more
- Outdoor digital signage & kiosks
- Digital merchandising
- Video analytics

RENEWABLE ENERGY
Reliable, clean energy manages energy costs, keeps you connected & helps the environment
- Solar rooftops
- Resilient microgrids
- Repowering telecoms
- Battery energy storage
- Energy management software

MOBILITY
Transportation connects users to all venues and surrounding neighborhoods, becoming safer, more reliable, and user-responsive.
- Autonomous vehicles
- Valet parking and Smart Parking Guidance App
- Smart bus shelters with WiFi, charging stations & real-time transit info
- Dedicated ride-share areas

HEALTH & WELLNESS
Advanced health + wellness innovations build a brighter tomorrow for users.
- State-of-the-art fitness center
- Telehealth solutions connecting patients to healthcare providers
- Wearable and in-home monitoring devices to track wellness goals and help identify potential health issues

SECURITY
Personal safety contributes to the user experience and the overall sustainability of our 24/7 magnetic destination
- Smart LED streetlights
- Video surveillance & analytics
- Citywide transit security

SUSTAINABLE LIVING
On-site, high-tech apartments
- High Tech “Smart Home” features throughout the building and units
- Opportunity to live vehicle free
- Integrated “Smart Grid” technology to keep utilities lower

TOMORROW’S TECH, TODAY

unique PERKS
- Cross-marketing opportunity with exciting, next-generation entertainment and food and beverage tenants
- Ability to be marketed on project signage to a projected 3.4 million visitors per year, 135,000 vehicles per day on I-4, and a national audience during televised events
- Advanced mobility center on ground floor of parking including dedicated ride-share drop-offs

FOR MORE INFORMATION:
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