

NORTH HILLS

# 540 NORTH

6700 & 7022 CAPITAL BOULEVARD, RALEIGH, NC 27616

± 130.24-ACRE ZONED I-540 ADJACENT NORTH RALEIGH DEVELOPMENT SITE

Interstate Adjacent Development in High-Growth Area Zoned for Multifamily, Single-Family, & Commercial

401

540



# INVESTMENT HIGHLIGHTS 6700 & 7022 Capital Boulevard Raleigh, NC 27616 1727742742, 1727838941 City of Raleid ±130.24 acres CX-5-CU with SHOD-2 Overlay Water and Sewer Triangle Town Boulevard Call for Offers on 11/30/2023 **CLICK FOR DUE DILIGENCE INFORMATION**

### **EXECUTIVE SUMMARY**

### 540 NORTH | THE INVESTMENT OPPORTUNITY

Foundry Commercial, a North Carolina broker, has been retained as the exclusive agent for the owner of 540 North (the "Property"), a ±130.24-acre development opportunity located adjacent to I-540/Capital Boulevard in Raleigh, NC. 540 North is zoned CX-5-CU allowing for by-right residential and commercial development. The CX zoning designation does not specify density maximums, however, the conditional uses limit multifamily development to the portion of the property south of Perry Creek. Additionally, the maximum allowed commercial usage of the site is 250,000 SF. Due to size and flexible zoning designation, the site provides an ideal mix of varying degrees of residential density as well as supporting commercial uses.

Per the zoning conditional uses, the developer will be required to connect Triangle Town Boulevard with the north adjacent neighborhood and the east adjacent neighborhood. Additionally, the City of Raleigh has identified Triangle Town Boulevard to be extended to the northwest of the site up to Capital Boulevard. The planned roadway connections will provide for further connectivity to neighboring areas as well as Triangle Town Center to the south of the site. The roadway connections will provide a direct connection to Triangle Town Center as well as the nearby Walmart Supercenter, Target, and other retail and shopping amenities.

The immediate area surrounding the site has seen immense growth in the last few years evidenced by over 1,000 multifamily units proposed and/or under construction and over 500 planned single-family residences within two miles of the site. The demand remains strong for new product with low vacancies averaging 6% for stabilized multifamily product and over 189 new construction single-family sales in the last 12 months. The site is strongly supported by robust absorption and average townhome sales pricing of \$362,000 and \$553,000 for detached homes. For the multifamily portion of the site, nearby comparables are commanding nearly \$1,652 average chunk rent (\$1.61 PSF). With the cost of for-sale product ranging from \$362,000 to \$550,000, achievable rents for for-rent product provide an appealing delta of approximately \$900 per month when compared to new construction townhome/single-family home sale prices.

### **INVESTMENT HIGHLIGHTS**

- Favorable CX zoning allowing by-right development of residential and commercial
- Adjacent to the I-540 (59,000 VPD)/Triangle Town Boulevard signalized intersection
- Robust single-family residential sales averaging \$553,000 within three miles (last 12 months)
- Large site provides for a unique mix of product types
- Immediate access to City of Raleigh water and sewer infrastructure
- Offers for the entire development are preferred though bids for individual components will be considered



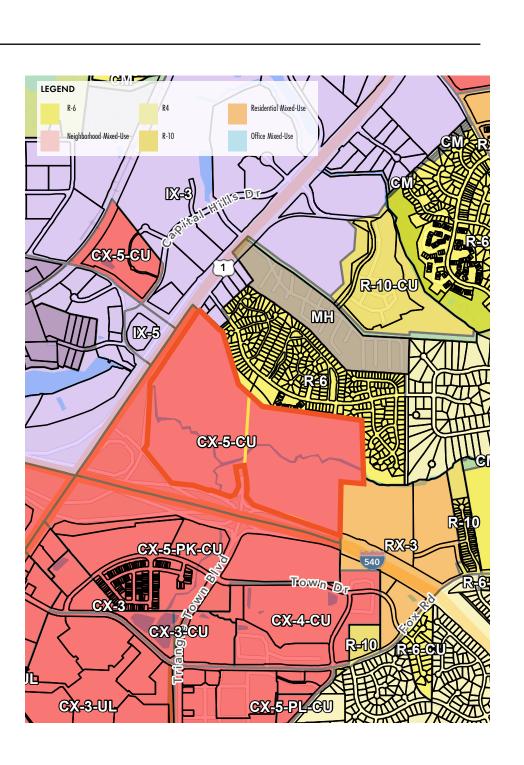
### 540 NORTH | ZONING

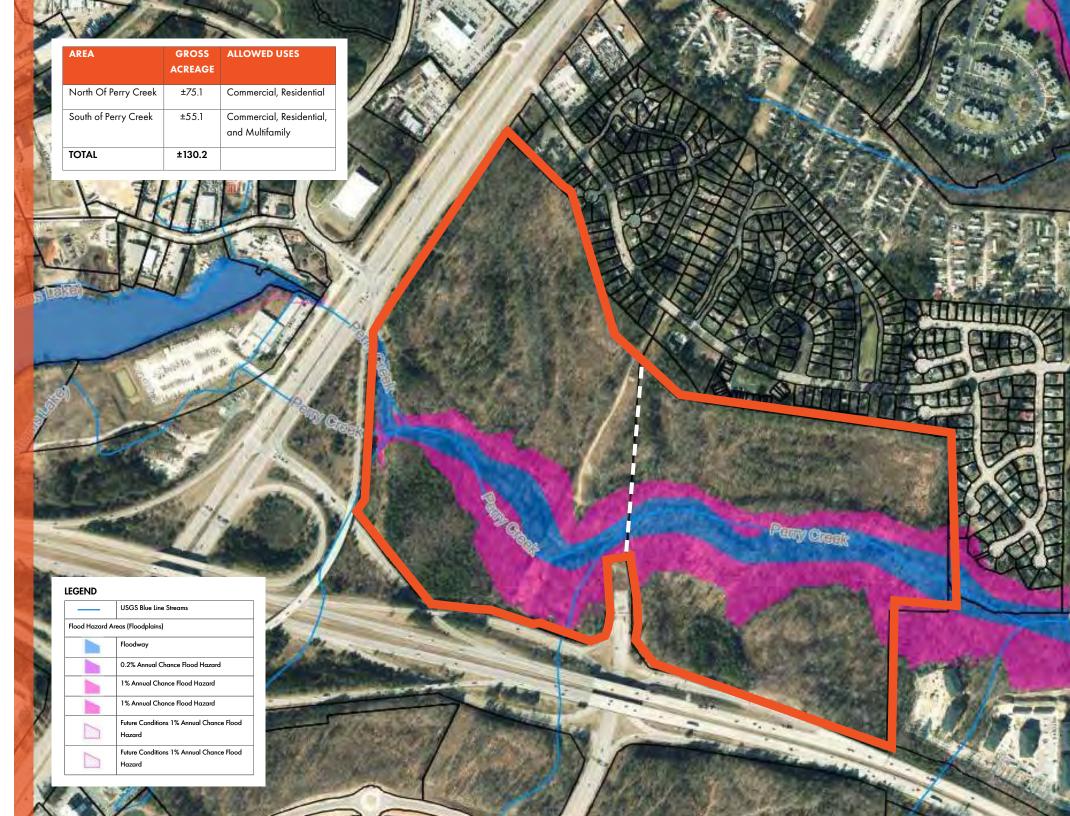
The site was rezoned to CX-5-CU with a SHOD-2 overlay in August 2022 and is subject to the conditions outlined within the approved rezoning document. The site can be developed by-right for single-family residential, multifamily, and/or commercial, or those uses allowed within the CX zoning district, outlined in the City of Raleigh UDO. Additional information regarding the State Highway Overlay District - 2 can be found

The Commercial Mixed Use (CX) zoning district allows for development of residential building types including detached, attached, townhomes, and apartments as well as commercial structures for office, retail, and civic uses. Per the zoning conditions, the area north of Perry Creek shall be limited to single-unit, two-unit, or multi-unit living with apartments prohibited. On this area of the property, non-residential uses are permitted within 500 feet of the Capital Boulevard right-of-way with a maximum height of four stories or 68 feet. Non-residential uses for the entire site may not exceed 250,000 SF. The zoning conditions are summarized below and the full list of conditions can be found

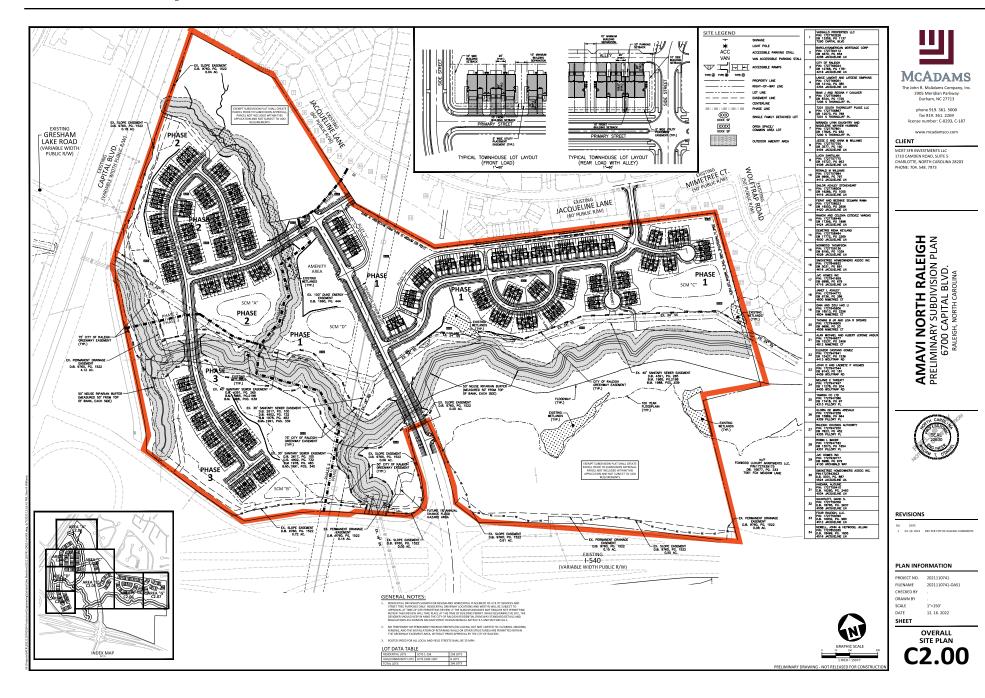
#### Zoning Conditions:

- Area North of Perry Creek
  - Residential uses shall be limited to single-unit living, two-unit living, multi-unit
  - Apartments are prohibited
  - Max height of three stories or 50 feet
  - Non-residential uses permitted within 500' of Capital Boulevard ROW
    - Max height shall be four stories or 68 feet
    - Max ground story floor plate for non-residential uses shall be 24,000 SF, excluding structured parking
- Non-residential uses are limited to 250,000 SF for entire property
- 100-year flood plain is to remain undisturbed
- Public streets shall be installed connecting Triangle Town Boulevard to align with Draper Road (northern property line) and the Creekwater Drive (eastern property
- A minimum 10' wide pedestrian and bicycle multi-use crossing of Perry Creek shall be provided on 7022 Capital Boulevard.
- Landscape buffer with a minimum width of 50' measured from the property line abutting US-1 and I-540 shall be provided and shall be planted in accordance with SHOD-1 protective yard unless established as a tree conservation area.





# 540 NORTH | TOWNHOME CONCEPT PLAN - 258 UNITS



# 540 NORTH | MULTIFAMILY CONCEPT PLAN - 360 UNITS



# 540 NORTH | WETLANDS & INFRASTRUCTURE IMPROVEMENTS



### STREAM & WETLANDS **DELINEATION**

A stream and wetlands delineation was conducted at the site in 2017, which resulted in marginal and jurisdictional wetlands as well as Perry Creek, a perennial stream, which may require a 50 foot buffer. Additionally, per the zoning conditions, no area within the 100-year floodplain may be disturbed.

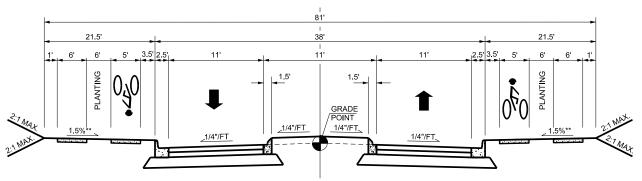
### **EXPIRED MAY 2022**

Evaluation Area
Perennial Stream
Intermittent Stream
Marginal Channel
Potentially Jurisdictional Ditch
Jurisdictional Linear Wetland
Potential 50' Buffer
Jurisdictional Wetland
Marginal Wetland

### **ON-SITE ROADWAYS**

Per the zoning conditions, the developer will need to align Triangle Town Boulevard with Draper Road, located on the northern property boundary and Creekwater Drive located on the eastern property boundary with publicly dedicated roadways. In addition, the City of Raleigh has identified Triangle Town Boulevard to be extended to the northwest property boundary up to Capital Boulevard.

### TRIANGLE TOWN BOULEVARD EXTENSION





Sensitive	Area Streets
-	Sensitive Area Parkway
	Sensitive Area Parkway Proposed
-	Sensitive Area Avenue
-	Sensitive Area Avenue Proposed
Local Stre	ets
_	Neighborhood Street
-	Neighborhood Street Proposed
_	Multifamily Street
_	Multifamily Street Proposed
Mixed Us	e Street
-	Avenue 2-Lane, Undivided
4.	Avenue 2-Lane, Undivided Proposed
=	Avenue 2-Lane, Divided
	Avenue 2-Lane, Divided Proposed
_	Avenue 3-Lane, Parallel Parking
	Avenue 3-Lane, Parallel Parking Proposed
_	Main Street, Parallel Parking
	Main Street, Parallel Parking Proposed
-	Main Street, Angle Parking
	Main Street, Angle Parking Proposed
Major Str	nets
_	Avenue 4-Lane, Parallel Parking
	Avenue 4-Lane, Parallel Parking Proposed
_	Avenue 4-Lane, Divided
=	Avenue 4-Lane, Divided Proposed
=	Avenue 6-Lane, Divided
	Avenue 6-Lane, Divided Proposed
_	Busway 2-Lane
	Busway 2-Lane Proposed

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# 540 NORTH | MULTIFAMILY RENT COMPARABLES

### **ALL UNITS**

	PROPERTY	YR BLT	OCC. %	UNITS	AVG SF	MKT RENT/UNIT	\$PSF
	TOTALS/AVERAGES	2020	66.8%	306	1,029	\$1,652	\$1.61
1	Hudson 5401	2019	47.8%	456	959	\$1,616	\$1.69
2	Litchford 315	2021	95.4%	240	1,027	\$1,659	\$1.62
3	Clairmont at Perry Creek	2016	92.4%	328	1,028	\$1 <i>,7</i> 10	\$1.66
4	Everly on 401	2023	25.0%	240	862	\$1,518	\$1. <i>7</i> 6
5	The Cottages at Knightdale Station	2018	94.4%	192	1,114	\$1,627	\$1.46
6	Parkstone at Knightdale	2018	94.0%	350	1,076	\$1,642	\$1.53
7	Alta Town Center	2023	18.6%	336	1,146	\$1 <i>,7</i> 61	\$1.54

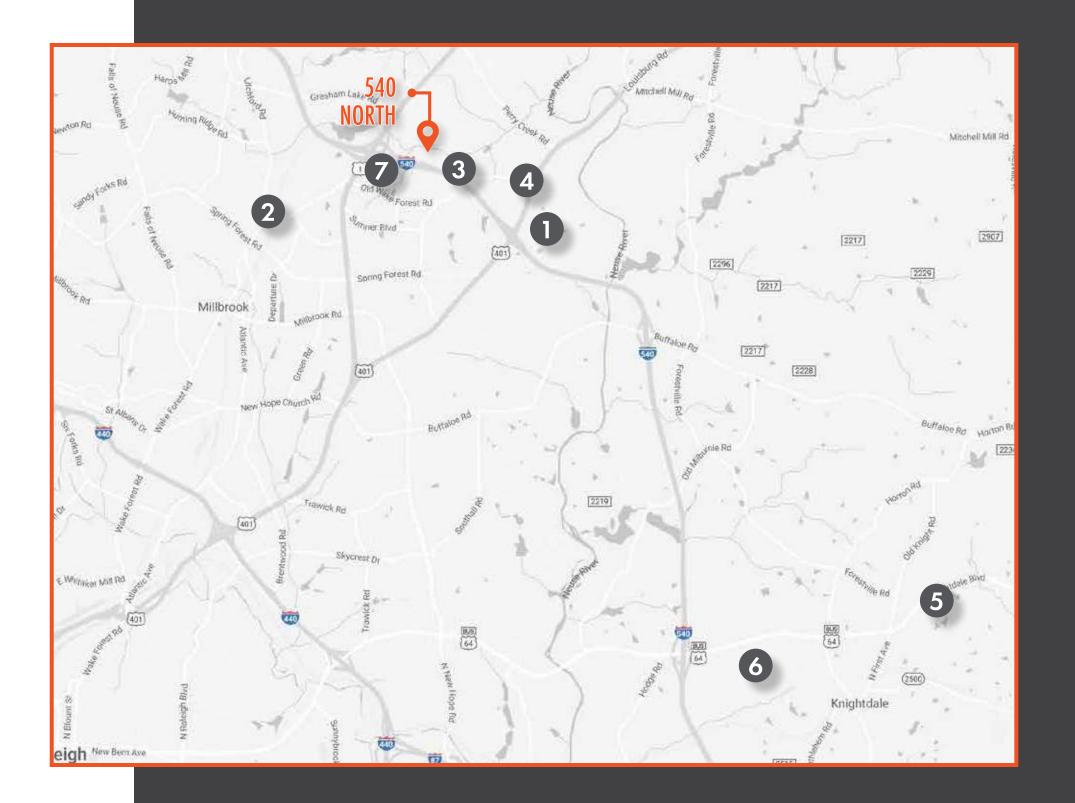
SOURCE: COSTAR

#### Per Unit and PSF Rent Matrix



### STRONG RENTS DRIVEN BY RECENT DEVELOPMENT AND **EMPLOYMENT OPPORTUNITIES**

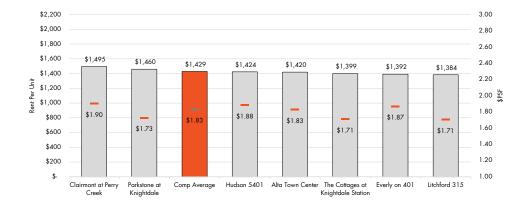
- Strong demographics and nearby employment
- Significant growth in the North Raleigh submarket
- Average chunk rent of \$1,652 (\$1.61 PSF)
- Low vacancies for established product averaging 6.2%
- Notable Properties
  - Litchford 315 with \$1,659 average monthly rents (\$1.62 PSF)
  - Hudson 5401 with \$1,616 average monthly rents (\$1.69 PSF)



# 540 NORTH | MULTIFAMILY RENT COMPARABLES

#### 1 BEDROOM MARKET RENT COMPS

	PROPERTY	UNITS	SF	MKT RENT	\$/PSF
C#	Comp Average	111	780	\$1,429	\$1.83
1	Hudson 5401	240	<i>7</i> 56	\$1,424	\$1.88
2	Litchford 315	72	810	\$1,384	\$1. <i>7</i> 1
3	Luxury Apartments at Foxwood	186	891	\$1,364	\$1.53
4	Everly on 401	150	744	\$1,392	\$1.87
5	The Cottages at Knightdale Station	48	81 <i>7</i>	\$1,399	\$1. <i>7</i> 1
6	Parkstone at Knightdale	100	845	\$1,460	\$1. <i>7</i> 3
7	Alta Town Center	36	776	\$1,420	\$1.83
SOUR	CE: COSTAR				



### 2 BEDROOM MARKET RENT COMPS

SOURCE: COSTAR

	PROPERTY	UNITS	SF	MKT RENT	\$/PSF
C#	Comp Average	151	1,122	\$1,734	\$1.55
1	Hudson 5401	180	1,15 <i>7</i>	\$1,815	\$1.57
2	Litchford 315	120	1,070	\$1 <i>,7</i> 01	\$1.59
3	Luxury Apartments at Foxwood	225	1,169	\$1,495	\$1.28
4	Everly on 401	90	1,059	\$1, <i>7</i> 29	\$1.63
5	The Cottages at Knightdale Station	120	1,169	\$1,647	\$1.41
6	Parkstone at Knightdale	198	1,130	\$1,682	\$1.49
7	Alta Town Center	175	1,063	\$1,707	\$1.61



### 3 BEDROOM MARKET RENT COMPS

	PROPERTY	UNITS	SF	MKT RENT	\$/PSF
C#	Comp Average	52	1,337	\$1,950	\$1.46
1	Hudson 5401	36	1,320	\$1,905	\$1.44
2	Litchford 315	48	1,244	\$1,96 <i>7</i>	\$1.58
3	Luxury Apartments at Foxwood	50	1,315	\$1,809	\$1.38
5	The Cottages at Knightdale Station	24	1,431	\$1,980	\$1.38
6	Parkstone at Knightdale	52	1,31 <i>7</i>	\$1,841	\$1.40
7	Alta Town Center	125	1,369	\$1,935	\$1.41

SOURCE: COSTAR









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# 540 NORTH | FOR-SALE COMPARABLES

### **NEW CONSTRUCTION SINGLE-FAMILY &** TOWNHOME FOR-SALE

- Multitude of for-sale options available but dearth of for-rent in this
- For-rent product provides appealing delta to for-sale product
- Single-family sales averaging \$362,000 for TH and \$553,000 for SF
- Absorption continues to outpace demand

### SINGLE-FAMILY HOUSING SUMMARY

	SUBDIVISION	AVERAGE LOT SF	AVERAGE SALE PRICE	TOTAL SALES
1	North	5,227	\$494,000	1
2	The Oasis	8,422	\$480,167	3
3	5401 North	5,399	\$479,114	66
4	Belmont	7,787	\$658,816	49
	Grand Total	6,457	\$553,261	119

### SINGLE FAMILY: RENT VERSUS BUY COMPARISON

APPROXIMATE MONTHLY COST CALCULATION	
Home Price	\$550,000
Downpayment (10%)	\$55,000
Loan (30-yr Fixed)	7.65%
Principal & Interest (Monthly)	\$3,121
Property Tax (Monthly)	\$394
Insurance (Monthly)	\$110
PMI (Monthly)	\$195
HOA (Monthly)	\$150
Total Monthly Cost	\$3,970

SOURCE: ZONDA

### TOWNHOME HOUSING SUMMARY

	SUBDIVISION	AVERAGE LOT SF	AVERAGE SALE PRICE	TOTAL SALES
1	North	2,004	\$366 <i>,7</i> 00	5
2	North River	1,805	\$303,357	21
3	5401 North	2,151	\$369,699	244
4	North Ridge	4,356	\$582,500	1
5	Riverwalk	2,753	\$347,472	72
6	Stoneridge Townes	2,506	\$370,620	77
7	Thornton Reserve	1,916	\$346,667	30
	Grand Total	2,280	\$362,070	450

### TOWNHOME: RENT VERSUS BUY COMPARISON

APPROXIMATE MONTHLY COST CALCULATION	
Home Price	\$360,000
Downpayment (10%)	\$36,000
Loan (30-yr Fixed)	7.65%
Monthly Principal & Interest	\$2,298
Monthly Property Tax	\$245
Monthly Insurance	\$80
PMI (Monthly)	\$159
HOA (Monthly)	\$150
Total Monthly Cost	\$2,932

SOURCE: ZONDA



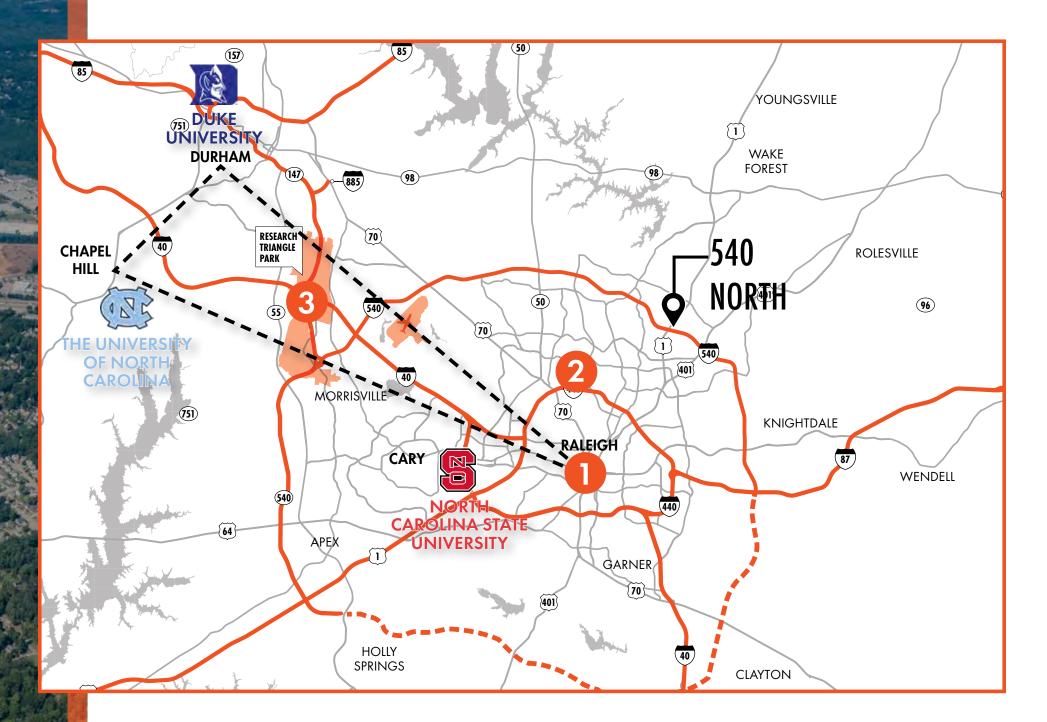
### 540 NORTH

### **EMPLOYMENT**

540 North, located adjacent to I-540 provides convenient access to the largest employment centers in the Triangle. Just 11 minutes from 540 North, North Hills, Raleigh's most sought-after urban node, has experienced a \$3+ billion development boom since 2009. North Hills' outstanding retail component is supported by multiple high-rise office towers (2M+ SF) that house the region's only Fortune 500 HQ (Advance Auto), as well as other employers such as Allscripts, Bank of America, CapTrust, Gilead Sciences, and KPMG.

Located 15 minutes from 540 North, Downtown Raleigh has experienced enormous growth in the last few years evidenced by the \$1.9B in projects completed since 2015 and contains 48,000 employees. These developments have resulted in 3.5 MSF of new office space and 852,000 SF of new retail space, which has brought 17,800 new residents to the area. With \$4.6B under construction and planned projects, Downtown Raleigh continues to expand. Investments in Downtown Raleigh have resulted in employer interest from some of the State's largest employers.

Additionally, Research Triangle Park (18 minute drive) consists of more han 7,000 acres and houses over 60,000 employees. One of the fastest growing population centers in the country, RTP is home to hundreds of companies from science and technology to government and academic stitutions. The area features a well-balanced economy that includes a flourishing high technology community, represented by such companies identified on the right.



### DOWNTOWN RALEIGH

48,000+ EMPLOYEES | 15 MINUTE DRIVE















2M+ SF OFFICE | 11 MINUTE DRIVE

















### RESEARCH TRIANGLE PARK

60,000+ EMPLOYEES | 18 MINUTE DRIVE

















# 540 NORTH | NEARBY AMENITIES



### TRIANGLE TOWN CENTER

- 1.4M SF of Retail and Commercial
- Key Tenants Include:
  - Belk
  - Macy's
  - Dillard's
  - Saks Fifth Avenue

4 Minute Drive







### **PARKS & GREENWAYS**

- WRAL Soccer Park 122 Acres
- 22 Soccer Fields
- 8 Full Sized Turf Fields
- Clubhouse
- Indoor Fitness Center
- Neuse River Greenway
- Encompasses over 27.5 miles of paved trails
- Scenic Neuse River views
- Connects Johnston County, Knightdale, and Wake Forest
- Horseshoe Farm Nature Preserve -146 acres
- Multiple walking trails through upland fields and floodplain forests
- Connects to the Neuse River Greenway

7 Minute Drive





8 Minute











WAKE TECHNICAL COMMUNITY

COLLEGE

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